

HOW TO CREATE A PAYPAL PAYMENT LINK

The simple way to take payment for your course or product — a link you can share anywhere, no website or code required.

1 Get a PayPal account

Go to paypal.com and sign up free. Choose (or upgrade to) a **Business** account — it unlocks payment links and looks professional. It's free.

2 Open the Payment Links tool

Log in, then go to paypal.com/ncp/links/create. (Or from your dashboard: **Pay & Get Paid** → **Payment Links and Buttons** → **Create Link or Button**.)

3 Choose "Payment Link"

Pick **Payment Link** for a link you can share anywhere. (Choose **Buy Button** instead if you'd rather paste a button onto your website.)

4 Add your product and price

Name it (e.g. "The New-School Skillset"), set the exact price (e.g. \$47), and add an image or your logo if you like.

5 Set where buyers go after paying **KEY STEP**

In the options, set the **redirect / return URL** to your **access page**. This is what delivers the course the moment they pay.

6 Create it and copy your link

Click create. PayPal gives you a shareable link (and a QR code). Copy the link.

7 Put it where you sell

Paste the link into your sales-page button, your emails, and your social posts — anywhere you ask people to buy.

8 Test it like a buyer

Open the link yourself and run one small real purchase. Confirm the money lands and the redirect to your access page works.

60-SECOND OPTION: PAYPAL.ME

Need something instant? Create paypal.me/yourname in Settings, and add an amount like paypal.me/yourname/47. Quick — but the buyer can change the amount and there's no auto-redirect, so it's best for casual one-offs, not your main checkout.

HEADS UP

- PayPal takes a small fee per sale — check the current rate for your country.
- One link can be reused forever — you don't make a new one each sale.
- The redirect (Step 5) is what makes it feel automatic. Don't skip it.